



American Association of University Women
Capital Branch
March 3, 2016
Capital Branch Feast of Chocolate Debriefing

| Members Present | |
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| Jane Johnson | Caroline PUNCHES |
| JoAnn Carpenter | Susan Klekar |
| Flo Bedrosian | Nancy Stiles |
| Mary Castro-Wilson | Phyllis Tirado |

The meeting was held at the home of Jane Johnson and called to order at 6:40 PM.

Feast of Chocolate Evaluation: The focus of the board meeting was a recap of the positive and negative aspects of the February event.

Positives:

- The chocolate provided by the various groups proved to be the best ever.
- The addition of items donated by The Fandango was a real positive.
- The change in the placement of raffle prizes provided for good flow.
- Volunteers with aprons selling raffle tickets was a positive addition.
- The use of a greeter and placement of the volunteer at the entry was good.
- The entry table was moved farther inside and also provided a better flow.
- The bowl of tickets was positive, also helped with flow.

Concerns and/or items to review for next year:

- Budget was an issue. There needs to be a review of the number of baskets and what type were most successful.
- Ask for donations of completed baskets.
- Complete a survey to determine what members felt about how the event went and how they might prefer to donate to the Scholarship program.
- Will the culinary program at the high school continue and what problems would it cause for our event if it is discontinued?
- Ask the participants, Raley's, Fandango, Red's BarBQ, and Grandma Hattie's if they felt the event was successful.
- Review improving publicity for the event.
- Determine why so few AAUW Capital members failed to come to the event.
- Determine why attendance overall was lower than last year.

Treasurer's Report: Treasurer Phyllis Tirado provided a breakdown of the revenues and expenditures for the event within her report on bank balances. Net revenue for Feast of Chocolate this year was \$1,640. The treasurer also indicated that there was \$95 left from the seed money for Feast of Chocolate raffle items. Mary Castro-Wilson moved that the balance be provided to Nancy Stiles to recoup a portion of her expenses for the basket materials. The motion was seconded by Flo Bedrosian and was passed unanimously.

Title IX Panel – March Program: Program Chair, Nancy Stiles went over what will happen at the meeting on Thursday, March 10. President Jane Johnson will introduce speakers and Peggy Wozniak will introduce the topic. Time will be allowed for questions from the audience after the presentations by the school superintendents.

The meeting was adjourned at 8:25 PM.

Respectfully Submitted,
JoAnn Carpenter
Secretary