



American Association of University Women
Capital Branch
August 15, 2017
Board Meeting

Members Present		
Jane Johnson	Judy Welch	Caroline Punches
JoAnn Carpenter	Mary Castro-Wilson	Nancy Stiles
Susan Klekar	Marty McGarry	Lynne Ballatore
Diane Koditek	Barbara LeBlanc	Lin Nary
Flo Bedrosian	Shirley Williams	

The meeting was held at Adams Hub in Carson City and was called to order at 1:05 PM by President Caroline Punches.

Minutes: President Caroline Punches asked if there were any changes to the Minutes of the June 29, 2017 Board Meeting. None were heard and Diane Koditek moved to accept the minutes. Mary Castro-Wilson seconded the motion and all voted to approve.

Financial Report: President Punches asked for a financial report from Treasurer Barbara LeBlanc. Barbara indicated the duties of Treasurer have not been officially transferred from previous Treasurer Phyllis Tirado but will be in the near future. July balances are \$12,542.24 in checking and \$3,154.66 in savings. Barbara has been checking with other financial institutions to see if we could get more favorable services/costs, but has found others to be more expensive than Wells Fargo. She will continue to check on any other leads for financial institutions. Barbara will also research using the "Square" for credit card purchases for our two annual fundraisers. President Punches passed out a copy of our approved 2017/18 budget

Branch "Brand/Image": Jane Johnson was asked to share what she learned at the AAUW National Conference this year about branding and marketing for local AAUW branches. She indicated that primarily we want to tell a story that will incentivize people to join our local branch. She indicated further that we need to determine what impression we want to leave with potential members. We discussed describing what we add to our community, our scholarship programs as well as the benefit of educational member resources provided by AAUW National. Our programs are aimed at illustrating the goal of promoting women's rights and educational opportunities. Lin Nary suggested we could search other branches for help with determining a brief "catchy" statement of what we are about.

Membership Brunch: Mary Castro-Wilson discussed plans for the September 9 membership brunch. She provided two versions of a budget for the event for Board approval. After discussion the Board determined that the amount spent for the brunch should not exceed \$225.

Program Calendar: Marty McGarry and Judy Welch reviewed program ideas for the upcoming year. Jill Derby will offer a presentation on the Middle East in October. They are looking for speakers to discuss various educational issues including, vouchers, STEM, and sexual assault on campus. Other topics discussed for possible programs included family issues and health care. The Program Co-Chairs will update the Board throughout the year as topics get finalized. The Board also discussed the need for a publicity volunteer who would help disseminate information about upcoming programs.

Branch Fundraisers: Flo Bedrosian and Susan Klekar indicated they have been working on details for the Feast of Chocolate event and have determined it will be on February 10, 2018. They have initiated agreements with the Plaza Hotel as the venue and with Carson High School who will provide a portion of the chocolates. Raley's will also contribute next year. Jane Johnson indicated she will take on the job of getting event tickets. We will also need to see that the event is well publicized.

Carolyn Kellogg has agreed to take care of Pecan Sales for our November fundraiser. Shirley Hammon will continue to provide space to store the pecans.

Communications: Lin Nary indicated that she needs Newsletter articles by August 24th for September. She will also be working on the Membership Directory.

Interest Groups: Diane Koditek gave the Board a written summary of interest group participation. Overall, 59% of our branch membership participated in one or more of the ongoing groups and/or the informal luncheons.

Nevada State AAUW: President Punches announced there will be an election of council members for the state organization in September. That council will elect officers. She encouraged everyone to vote. There will be a Spring leadership conference in Fallon and she will keep us updated.

The meeting was adjourned at 3:00 PM.

Respectfully Submitted,
JoAnn Carpenter
Secretary